

# New Partnership Announcement Template

## [Company Name] Becomes a Partner in the US Environmental Protection Agency's Natural Gas STAR Program

### For Immediate Release

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**Contacts:**

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[Date, Place of Announcement]. [Company name] proudly announces our new partnership in the EPA Natural Gas STAR Program. Natural Gas STAR, a voluntary program between EPA and the natural gas industry, works to reduce methane emissions by encouraging the use of cost-effective technologies and practices. Methane, the primary component of natural gas, is considered to be a greenhouse gas.

In partnering with EPA, [Company name] is committed to minimizing methane emissions and protecting the environment. [Insert quote from Company Spokesperson, such as the following: "We look forward to being a part of the Natural Gas STAR Program. Natural Gas STAR is an excellent example of government and industry working together to find solutions to environmental challenges. By participating, we will keep up-to-date on the latest approaches for eliminating or preventing methane emissions while improving our efficiency."]

Natural Gas STAR Program Manager, Paul Gunning, notes that "Natural Gas STAR is a win-win approach to addressing concerns about global climate change. Natural Gas STAR partners reduce gas losses, improve operational efficiencies, and save money while protecting the environment by reducing emissions of greenhouse gases and other air pollutants. EPA is excited to be working with [Company Name] to meet these important economic and environmental goals."

Launched in 1993 as part of the Climate Change Action Plan, this cooperative partnership now has more than 90 partner companies and is endorsed by 11 major industry trade associations. STAR partners have prevented more than 1176 billion cubic feet of methane emissions to our atmosphere—the equivalent of removing 14.3 million cars from the road for one year or planting nearly 21.8 million acres of trees.

[Insert standard corporate information language here.]

For more information about [Company name], visit [www.xxxxxx.com](http://www.xxxxxx.com).

For more information about Natural Gas STAR, visit [www.epa.gov/gasstar](http://www.epa.gov/gasstar).